

Station KTNV-TV LAS VEGAS, NV
Advertiser () .AMERICAN CROSSROADS
Product American Crossroads
Estimate# 953
Buyer Emily Milhoan
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 11/27/953
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 7,000
PLS CONFIRM ASAP
THANKS ,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU	9A-10A	MORNING BLEND	:30	\$400.00	10/02-10/02	1	1	1	\$400.00	
	2	W	9A-10A	MORNING BLEND	:30	\$400.00	10/03-10/03	1	1	1	\$400.00	
	3	TH	9A-10A	MORNING BLEND	:30	\$400.00	10/04-10/04	1	1	1	\$400.00	
	4	F	9A-10A	MORNING BLEND	:30	\$400.00	10/05-10/05	1	1	1	\$400.00	
	5	M	9A-10A	MORNING BLEND	:30	\$400.00	10/08-10/08	1	1	1	\$400.00	
	6	TU	10A-11A	VIEW-ABC	:30	\$1,000.00	10/02-10/02	1	1	1	\$1,000.00	
	7	W	10A-11A	VIEW-ABC	:30	\$1,000.00	10/03-10/03	1	1	1	\$1,000.00	
	8	TH	10A-11A	VIEW-ABC	:30	\$1,000.00	10/04-10/04	1	1	1	\$1,000.00	
	9	F	10A-11A	VIEW-ABC	:30	\$1,000.00	10/05-10/05	1	1	1	\$1,000.00	
	10	M	10A-11A	VIEW-ABC	:30	\$1,000.00	10/08-10/08	1	1	1	\$1,000.00	

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---REPORT TOTALS---

Report Totals: 10 / \$7,000.00

---SALES MONTHLY TOTALS---

Oct 12: 10 / \$7,000.00

Sales Totals: 10 / \$7,000.00

Station Totals: 10 / \$7,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$35,000	KBLR	0%	KLAS	28%	KSNV	20%	KTNV	20%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	32%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE